When the Boss Runs an Al-Powered Video Production Company from Bed: How an 80% Disabled German Founded CoreAlVideo

Nadeem Arif is bedridden due to a severe illness. Yet, he is the visionary founder and CEO of CoreAlVideo, an innovative company revolutionising video content creation with the power of artificial intelligence. His inspiring story proves that significant achievements are possible even under the most challenging circumstances.

A Personal Challenge Turned into a Global Opportunity

Long before AI-driven content became a trend, Nadeem faced a personal battle that shaped the future of his work. He's been living with ME/CFS (Myalgic Encephalomyelitis/Chronic Fatigue Syndrome) since 2007, a condition that severely limits his abilities. Because of this Nadeem found traditional video creation impossible. He struggled for 8 long months to record a single video but could not do it due to his disability.

But instead of giving up, he found a way forward.

Harnessing his passion for AI, Nadeem developed **CoreAlVideo**, a platform that blends AI technology with human creativity to produce premium, short-form videos without the need for traditional filming. With just a simple script and a one-time AI training, clients can receive high-quality, personalized videos—all thanks to the AI-driven system Nadeem built from his bed.

This unique blend of AI efficiency and human expertise helps creators worldwide scale their personal brands effortlessly.

A Visionary with a Purpose

"I am 80% disabled and am always in my bed," Nadeem shares, "but as soon as my health allows, I work with full focus until I need to rest again. Despite my illness, I live a happy, fulfilling life. Through CoreAlVideo, I also want to show others that limitations don't define us."

For the past **14 years**, Nadeem has worked remotely—long before it became the norm. His personal experience managing business from bed shaped his vision of how powerful remote work and AI can be.

Nadeem aims to support people who face barriers to traditional work, proving that with the right tools and mindset, anyone can achieve their goals.